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MADGE is part of the GM-Free Australia Alliance (GMFAA) which has reported increasing interest from food producers in the demand for groceries free of genetically manipulated organisms (GMOs).

GMFAA spokesperson Jessica Harrison stated that the Shopping List acknowledges and promotes a growing list of brands whose GM-free status caters to consumers' right to choose non-GM foods. "Australians passionate about the right to choose have been voting with their wallets. Growing consumer awareness about genetic manipulation is increasing demand for both conventional and organic foods, supporting their producers and adding to market pressure on food producers to choose non-GMO suppliers".

"More than 50,000 Australians, New Zealanders, and Pacific Islanders have joined local and national consumer groups that explicitly seek products free of GMOs," Ms Harrison said, "and these groups represent a small fraction of the market demand for GM-free products. The GM-Free Shopping List helps consumers make that informed choice."

GMFAA, a not-for-profit organisation, distributes the GM-Free Shopping List free of charge, both on line and at local, regional, and national events.

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You can download the [GM-Free Shopping List here.](#)